SYLLABUS

Discipline name	Multimedia Tehnologies				
Profile	Electronics and Telecommunications Engineering				
Specialization	Telecommunications Technologies and Systems				
Code	51325309-1				
Course leader	Assoc. Prof. Bogdan ORZA, Ph.DBogdan.Orza@com.utcluj.ro				
Collaborators	Eng. Adrian CHIOREANU, Ph.D Adrian. Chioreanu@com.utcluj.ro				
	Eng. Serban MEZA, Ph.D. student – <u>Serban.Meza@com.utcluj.ro</u>				
Department	Communications				
Faculty	Electronics, Telecommunications and Information Technology				

Sem.	Type of discipline	Course	App	licati	ons	Tr		Ind. study	'AL dits	Form of assessment			
		[hou	[hours/week]			[hours/semester]			ľOI	Cre			
			S	L	P		S	L	P				
8	Speciality, Optional	2	·	1	1	28	-	14	14	94	150	5	V

Acquired competences:

Acquired skills (what the student is able to do):

- understand the models and the principles behind various multimedia systems
- understand the main characteristics and be able to work with all the different types of multimedia data and formats
- understand the algorithms used in multimedia compression standards
- be able to develop generic multimedia applications using existing tools and technology

Acquired abilities (what type of equipment/ instruments/ software the student is able to handle):

- -deploy the Panasonic VDR-D300 video cameras (DVD storage)
- -use video editing equipment and software mixers for the digital processing of video sequences
- -use different software environments for the conversion of video under various representations/formats
- -use the ASP.NET technology and SharePoint Portal Server for developing custom multimedia applications
- -deploy professional platforms dedicated to dynamic WEB page and presentation material creation, like Adobe Flash, Adobe Dreamwaver
- use Polycom Videoconference system VSX6000, VSX8000, RSS 2000

Prerequisites (if necessary):

- general PC operating skills

A. (Course/Lecture (course/lecture titles)					
1	Introduction to Multimedia Systems. Types of Multimedia Information					
	Multi-media and multi-sensor systems. Characteristics of multimedia system.					
2	Color.					
	Additiv and substractiv mixing of colors. Color spaces: RGB, HSV, YCbCr, YUV. Color management.					
3	Text					
	Standards, fonts and characters, digital fonts.					
4	Vector Graphics.					
	Vectors and coordinates, Bezier curves, textures and filling elements, geometric transformations, 3D					
	graphics and models.					
5	Static and Moving Images. Sound and Speech					
	Resolution, color depth, color indexing, image formats, video sequence digitization, video editing and					
	post-processing, audio-video (AV) data streams.					
6	Multimedia Data Compression					
	Image transformations: the Discrete Cosinus Transform (DCT), fast DCT algorithms					
7	Multimedia Data Compression					
	Image transformations: the Discrete Wavelet Transform (DWT), fast DWT algorithms					
8	Loss-less and Lossy Compression Techniques					
	Huffman coding, RLC coding, RLC Fingerprint, Predictive coding, transform coding, vector					
	quantisation, binary image compression					
9	The JPEG and JPEG 2000 Compression Standards					
10	The MPEG, DivX, H.261 and H.263 Compression Standards					
11	Multimedia Applications					
	Introduction to multimedia applications • Multimedia application taxonomy • Multimedia application					
	types • Inter-personal application: computer assisted telephony, computer asisted video conferencing					
12	Multimedia Applications					

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	"Shared whiteboard" applications • Access policies • Program window • Audio-video distribution • Video
	conference
13	Multimedia Applications
	Applications based on Multimedia Servers.
14	Course Summary, exam preparation.

B. A	B. Applications – Laboratory (list of laboratories), Seminar (contents), Project (project contents)					
1	Multimedia data acquisition systems – installing and configuring the OSPREY data acquisition boards					
2	Colour spaces					
3	Image and video compression standards					
4	Installing, configuring and using the Polycom Videoconference system					
5	Installing and configuring the SharePoint Portal Server- Creating dynamic Web sites					
6	Installing, configuring and using the communication server Microsoft Communicator Server					
7	Review of the laboratory work. Laboratory test.					

- 1. Used technologies in content creation and presentation
- 2. Multimedia servers
- 3. Solutions for dynamic WEB page creation using features present in multimedia databases
- 4. Practical implementation of multimedia compression standards using various SDK's
- 5. Conversion solutions for ensuring compatibility between different compression standards.

Individual	Course	Problem	Applicatio	Examinati	Additional	Total no. of individual
study	study	solving,	ns	on time	reference	study hours
structure		laboratory,	preparatio		study	-
		project	n		-	
Hours	28	36	17	3	10	94

References (Textbooks, courses, laboratory manual, exercise book)

- L. Grindei, B.Orza, A. Vlaicu, "Tehnologii multimedia cu aplicatii interactive in eLearning", ed. Albastra, 2007
- 2. B.Orza, "Codarea si compresia informatiilor multimedia", ed. Albastra, 2007
- 3. William Horton, Katherine Horton, "E-Learning Tools and Technologies", Wiley Publishing Inc., 2003,
- 4. B.E. Usevitch, "A tutorial on Modern Lossy Wavelet Image Compression: Foundations of JPEG200", IEEE Signal Processing Mag., September 2001, Vol.18, No.5
- 5. D. Taubman, M.W. Marcellin, "JPEG 2000: Image Compression Fundamentals, Practice and Standards", Kluwer Academic Publishers, Dordrecht, 2001
- 6. R. Steinmetz, K. Nahrstedt, "Multimedia Systems", 2004, Springer Verlag, Berlin
- 7. N. Chapman, J. Chapman, "Digital Multimedia", 2004,
- 8. T. Vaughan, "Multimedia: Making It Work", McGraw-Hill, 2008
- 9. R. Steinmetz, "Multimedia Applications", Springer-Verlag, 2004

On-line references

. B.Orza, A.Chioreanu – "Multimedia Technologies" lecture slides (Powerpoint), icar.utcluj.ro – Discipline

Final evaluation					
Evaluation method	Written exam (E): problem solving (50%) and theoretical subjects (50%) with answers				
	in the form of a short essay + multiple choice.				
	The examination will be made every 6 weeks (e.g. 2 preliminary test.)				
Mark components	Exam (E: 010 pts – average of the 2 preliminary tests); Laboratory (L: 010 pts);				
	Projects and literature survey (P: 010 pts);				
Mark computation	N=0,5E+0,25L+0,25P; Pass if: E \geq 5 (and preliminary tests) and L \geq 5 and M \geq 5				

Course leader,

Assoc. Prof. Bogdan ORZA, Ph.D.