SYLLABUS

1. Data about the program of study

1.1 Institution	Technical University of Cluj-Napoca
1.2 Faculty	Faculty of Electronics, Telecommunications and information Technology
1.3 Department	Foreign Languages and Communication
1.4 Field of study	Electronic Engineering, Telecommunications and Information Technologies
1.5 Cycle of study	Bachelor of Science
1.6 Program of study / Qualification	Telecommunications Technologies and Systems/ Engineer Applied Electronics/Engineer
1.7 Form of education	Full time
1.8 Subject code	TST-E51.20/EA-E52.20

2. Data about the subject

2.1 Subject name	French Language 3						
2.2 Subject area	-						
2.3 Course responsible	Assoc.Prof. Cristiana Bulgaru, Ph.D Cristiana.Bulgaru@lang.utcluj.ro						
2.4 Teacher in charge with seminar / laboratory / project	Assoc.Prof. Cristiana Bulgaru, Ph.D. Cristiana.Bulgaru@lang.utcluj.ro						
2.5 Year of study	IV	2.6 Semester	7	2.7 Assessment	V	2.8 Subject category	DC/DO

3. Estimated total time

3.1 Number of hours per week	1	of which: 3.2 course	1	3.3 seminar / laboratory	0
3.4 To Total hours in the curriculum	14	of which: 3.5 course	14	3.6 seminar / laboratory	0

Distribution of time	hours
Manual, lecture material and notes, bibliography	3
Supplementary study in the library, online specialized platforms and in the field	3
Preparation for seminars / laboratories, homework, reports, portfolios and essays	5
Tutoring	
Exams and tests	
Other activities:	

3.7 Total hours of individual study	11
3.8 Total hours per semester	25
3.9 Number of credit points	1

4. Pre-requisites (where appropriate)

4.1 curriculum	Passing the foreign language subject 2
4.2 competence	Level B1, The Common European Framework of Reference for Languages (CEFR)

5. Requirements (where appropriate)

5.1. for the course	
5.2. for the seminars / laboratories / projects	Individual study and homework completion

6. Specific competences

Professional competences	N/A
Transversal competences	CT1 - Methodical analysis of the problems encountered in the activity, identifying the elements for which there are established solutions, thus ensuring the fulfillment of professional tasks. CT3 - Adaptation to new technologies, professional and personal development, through continuous training. Use of printed documentation sources, specialized software and electronic resources in Romanian and in (at least) one language of international circulation.

7. Discipline objectives (as results from the key competences gained)

7.1 General objective	• Development of integrated competences applied to the technical field, to communicate orally in a technical professional context.
7.2 Specific objectives	Collecting, selecting, organizing information to support the oral presentation. • Adapting the presentation message to the public's expectations and needs. • Development of a practical technical application (use of the necessary linguistic structures, elaboration of visual support, application of effective communication techniques with the auditor). • Evaluation and self-evaluation of the presentation.

8. Contents

8.1 Lecture (syllabus)	Teaching methods	Notes
1. Communication in a professional context. Comparison between written and oral communication, between formal and informal style.	Interactive teaching (lectures, discussions, practical exercises).	
2. Identifying the objective of the presentation (informative, persuasive). Adaptation to the needs of the auditor.		
3. Organization of information: introduction, content and conclusion of the presentation. Linguistic structures for connecting the parts of the presentation.		
4. Linguistic structures to ensure presentation efficiency (accentuation, contrast, parallelism).		
5. Nonverbal and paraverbal communication. Voice and body language control.		
6. Elaboration, description and interpretation of visual overtones.		
7. Written evaluation.		

Bibliography
1. G. Ferréol, N. Flageul, *Méthodes et techniques de l'expression écrite et orale*, Armand Colin, Paris, 1996
2. C. Bulgaru, C. Tesculs, *Comunicarea în domeniul tehnico-ştiinţific - aplicaţii*, Ed. Casa cărţii de ştiinţă, Cluj-Napoca, 2016 (version française)

8.2 Seminar	Teaching methods	Notes
1. Selecting the content of the presentation through brainstorming. Drafting and practicing the introduction of the presentation. Simulation - control of voice and body language.	Practical exercises to write the presentation text and to support the practice parts. Evaluation of presentations through group discussions and in pairs.	Teaching methods are applied to texts with medium technical content.
2. Writing the content of the presentation. Written practice of linguistic structures to make the presentation content more efficient. Practice the content of the presentation. Simulation - control of voice and body language.		
3. Elaboration of the conclusion of the presentation. Practice the answers and clarifications required by the auditorium. Simulation - control of voice and body language.		
4. Selection, elaboration and presentation of the visual support. Simulation - control of voice and body language.		
5. Expressing personal opinion, agreement / disagreement regarding the auditor's comments. Simulation - control of voice and body language.		
6. Student presentations.		
7. Student presentations		

Bibliography
1. G. Ferréol, N. Flageul, *Méthodes et techniques de l'expression écrite et orale*, Armand Colin, Paris, 1996
2. C. Bulgaru, C. Tesculs, *Comunicarea în domeniul tehnico-ştiinţific - aplicaţii*, Ed. Casa cărţii de ştiinţă, Cluj-Napoca, 2016 (version française)

9. Bridging course contents with the expectations of the representatives of the community, professional associations and employers in the field

The discipline content and the acquired skills are in agreement with the expectations of the professional Competences acquired will be used in the following COR occupations (Electronics Engineer; Telecommunications Engineer; Electronics Design Engineer; System and Computer Design Engineer; Communications Design Engineer) or in the new occupations proposed to be included in COR (Sale Support Engineer; Multimedia Applications Developer; Network Engineer; Communications Systems Test Engineer; Project Manager; Traffic Engineer; Communications Systems Consultant).

10. Evaluation

Activity type	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight in the final grade
10.4 Course	Knowledge of theoretical concepts: types of presentations, auditor profile, format requirements, presentation styles, techniques for effective presentation support, visual support, voice and body language control. 50%	Written paper	50%

10.5 Seminar/ Laboratory	Attendance at the seminar, completing the individual study, carrying out the seminar activities, delivering the presentation.	Presentation evaluation grid	50%
10.6 Minimum standard of performance			
• 50% of the corresponding score of each examination component (written work and presentation delivery).			

Date of filling in:	**Responsible**	**Title First name SURNAME**	**Signature**
16.06.2025	Course	Assoc.Prof. Cristiana Bulgaru, Ph.D	

Date of approval in the Council of Communications Department 18.06.2025	Head of Communications Department Prof. Virgil DOBROTA, Ph.D.
Date of approval in the Council of Faculty of Electronics, Telecommunications and Information Technology 25.06.2025	Dean Prof. Ovidiu POP, Ph.D.